



BENEFITTING



1ST ANNUAL GOLF FOR AIR CHARITY TOURNAMENT

Friday, July 8, 2016

At Rancho Bernardo Inn

PRESENTED BY:





Dear Potential Sponsor,

SDG&E along with our Title Sponsor Osceola Consulting is proud to announce its 1st Annual Charity Golf Tournament. It will be held on Friday, July 8, 2016 with a 12:30 shotgun start at the Rancho Bernardo Inn. RBInn is located at 17550 Bernardo Oaks Dr, San Diego, CA 92128. Forty (40) minutes north of downtown San Diego via I-15 off of the Rancho Bernardo Rd Exit.

Our goal this year is to raise \$50,000 in support of the American Lung Association. LUNG FORCE, led by the American Lung Association, will unite women to stand together against lung cancer and for lung health. Only a force of many can take on lung cancer, the #1 cancer killer of women in the United States. We work to change people's minds about what it means to have lung cancer—so that everyone understands their risks. We raise our voices for innovations in research that will lead to earlier detection and more personalized treatments—so that everyone has a fighting chance. And we work to advance lung health—a life free of lung disease—for everyone who suffers from asthma, COPD and other lung diseases, or has someone in their life who does. We stand together against lung cancer and for lung health. We stand together as one LUNG FORCE—for our breath, for our lives. We look forward to your participation in the tournament, and with your help, we are working to ensure every woman can lead a life free from lung cancer.

While supporting the American Lung Association, the day will feature loads of fun and opportunities for networking and relaxation. There will be:

- Pre-tournament putting contest, boxed lunch and bloody mary / mimosa bar
- Par 3 - Electric Vehicle hole-in-one opportunity
- Par 3 - 4 hole Birdie Challenge
- Par 5 - Long Drive Contest
- Golf vacation opportunities
- Golf equipment giveaways
- And much, much more.



In addition, we will wrap-up the evening with a special Post-Tournament Awards Dinner, immediately following the golf.

In order to maximize fundraising for this event, we are asking your organization to consider sponsorship for this year's tournament. As a sponsor, your organization's name and logo will be displayed on tournament banners and/or signature golf holes, depending upon your level of support.

It is only through the generosity of our sponsors that we can continue to make a difference for women with Lung Cancer. We look forward to working with you to make this year's Golf For Air Tournament the phenomenal success we envision.

Sincerely,

Sydney Furbush
First Annual Golf For Air Tournament Chair
sfurbush@semprautilities.com
Cell: 760-809-4722





SPONSORSHIP PACKAGES

TITLE SPONSOR \$7500 (SOLD OUT)

Name and/or logo on Sponsor Welcome Banner; Logo on registration page - as sponsor of our Charity event; Name on all promotional materials; Choice of Tee or Green Sign; One mulligan per player; Eight additional raffle tickets; 2 foursomes and chance to play with a celebrity or influential business person.

PLATINUM SPONSORS \$5000

Name and/or logo on Sponsor Welcome Banner; Logo on registration page - as sponsor of our Charity event;; Choice of Custom Tee or Green Sign; Hole sponsorship w lunch for 2, Four Players in Tournament; One mulligan per player; Four additional raffle tickets; chance to play with a celebrity or influential business person.

DINNER - Signage at Dinner

LUNCH - Flyer in each box lunch

POLO - Logo on Polo given to each attendee

GOLF CART - Logo on each golf cart

GOLD SPONSORS \$2500

Name and/or logo on Sponsor Welcome Banner; Logo on registration page - as sponsor of our Charity event;; Choice of Custom Tee or Green Sign; Four Players in Tournament; One mulligan per player; Four additional raffle tickets; chance to play with a celebrity or influential business person.

GOLF BALL - Logo on golf balls given to each attendee

GIFT BAG / REGISTRATION - table at registration to greet guests

DRIVING RANGE - signage at driving range and on shuttle

HOLE IN ONE - Logo on each golf cart

CONTEST - Signage on each contest hole

HOLE SPONSORS \$1500

Tee Box Sign. Hole preference is based on a first-come first-served basis. Lunch for 2, 2 players in Tournament

Please provide a high resolution (300 dpi) copy of your logo in JPEG, TIFF or EPS. Otherwise, only your name or company name will appear on the signs and/or banner. If you have any questions, contact Ms. Jenn Harris 619-206-1343.



DATE:

Friday, July 8, 2016

LOCATION:

Rancho Bernardo Inn
17550 Bernardo Oaks Dr,
San Diego, CA 92128

PROCEDURE:

The scramble format consists of four person teams. Each team member hits a tee shot. Then, the best tee shot is selected and all members play a shot from that point. The 2nd shot is made and then the best shot selected again. All team members play from that point. This is continued until the ball is holed. The winner is the team with the lowest 18-hole score.

COST:

\$250, covers green fees, cart fees, range balls, tournament services, gifts, awards, lunch and dinner. To register your players, please visit:
www.highheelgolfer.com/golf-for-air

SCHEDULE OF EVENTS:

11:00 a.m. - 12:15 p.m. - Range Open, Registration,
11:30 a.m. - 12:15 p.m. - Putting Contest, Bloody Mary Bar
12:30 p.m. - Modified Shotgun Start w/Scramble play
5:30 p.m. - 7:00 p.m. Awards and Dinner

SCORING:

The player and the scorekeeper must sign all scorecards. Please record actual scores. Submit the scorecards to the scorer's table as soon as play is complete. The scoring committee will make all adjustments. In the case of a tie, the winner will be determined by the lowest score by hole, beginning on #18 and working backwards.

www.highheelgolfer.com/golf-for-air



We trust that all participants will play by all USGA rules and are honest throughout the competition. Any questions will be resolved either at the turn, or at the end of play, by the scorers.

SPECIALTY CONTESTS:

Something special on EVERY Par 3:

- Hole in One: Par 3 TBD
- Closest to the pin: Par 3 TBD
- Longest Drive: "Ball must come to rest in fairway"
- 4 Holes Birdie Challenge

SPECIALTIES:

- Mulligans: \$10.00 each with a Maximum of 4 per player.
- Raffle tickets can be purchased on the day of the event, \$5.00 each.

TOURNAMENT AWARDS:

Trophies will be awarded to the 1st, 2nd, and 3rd place teams for both Men and Mixed Teams. Prizes will also be awarded to the winners of the closest to the pin and longest drive contests.

RAFFLE DRAWING:

All tournament participants will receive a raffle ticket.

Additional tickets may be purchased on the day of the event at the registration table.

Drawings for Prizes (TBD) will be held after the tournament.

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